



Stadium Advertising Opportunities Croke Park 2011



←  EXIT
Amach



Unique Audiences



- Take That Concerts - June
- Four corners of Ireland converge for the GAA Hurling & Football Championships from June - September





Pump up your immune system and your energy levels with new Active 55 Boost.

Active 55 Boost contains ginseng, guarana and zinc to help your immune system. A welcome boost all round.

Being over 50 isn't what it u...

YOU TIL DRIP

1.5m Visitors in 2010



Visitors Year Round

- Conference Centre clients & delegates
- Stadium Tour & Museum visitors



LYONS
PUTS THE TALK INTO TEA

WIN
€100
INSTANTLY

FIND THE LYONS TEA TALKER

Bag yourself €100 in cash if you find a mystery Lyons Tea Talker at today's Croke Park fixture.

Advertising Packs



Pack 1: AVAILABLE

2 x Hogan Ramps
1 x EuroPanel on Cusack Concourse
(Handball Alley)
4 x Turnstiles at Cusack entrance
38 x EntryPoints (Vomitories)
9 x Hill 16 Roof Banners on 1st level
Concourse

Pack 2: SOLD

8 x 6 sheets across Hogan
and Cusack Concourses
60 x A2's

SUMMER'S HERE GAA ON TV3

tv3.ie/gaa

GAA |  OFFICIAL
HOMERUN PARTNER

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GAA ON TV3

SUMMER'S HERE
GAA ON TV3



Advertising Packs



Pack 3: AVAILABLE

38 x EntryPoints
2 x Hogan Concourse
Banners
1 x 48 sheet on Cusack
Concourse outer wall
4 x Hill 16 Pillar Walls on 1st
level
Concourse area
4 x Hogan Pillar Wraps

Pack 4: AVAILABLE

1 x Hogan Concourse
external ramp wall
1 Wall Banner at entrance
to Hill 16
2 x Cusack Concourse
inner walls
8 x Cusack Concourse
inner wall
above turnstiles in recessed
areas
2 x Davin Ramps

Pack 5 / 6:

AVAILABLE

100 x A2's
5 x Support Pillars

Pack 7:

AVAILABLE

65 x A2's

Enquire now with CBS Outdoor

Marie Lawlor

T: +353 1 669 4500

marie.lawlor@cbsoutdoor.ie